



*appeal*

# SUPPORTER REPORT

NO. 3 MARCH 1993

## BT RING BELLS AT SUTTON HOUSE

1993 GOT OFF TO A FLYING START FOR EVERYONE AT SUTTON HOUSE, WITH THE APPOINTMENT OF A NEW APPEAL MANAGER, AND THE RECEIPT OF OUR MOST SIGNIFICANT DONATION TO DATE.

Martin Kaufman's successor, Helen Stride, arrived to take up her post on Monday 25 January, and on Wednesday of the same week received a letter from British Telecom informing us of their decision to make a magnificent donation of £103,000 to the Sutton House Appeal.

Before his departure, Martin showed the British Telecom Community Affairs Manager, Linda Dowell, around the house and his enthusiasm for it proved infectious. Linda was very excited by the project and in a remarkably short period of time was able to confirm that BT would be able to give £103,000 to the Sutton House Appeal over a period of two years.

The sum will finance several aspects of the Community Scheme at Sutton House, including the restoration and fitting out of the Craft Workshop, the Museum Room and the Art Exhibition Gallery. A large amount will cover important improvements to the outside of the house, including the provision of new railings and restoring the wrought iron

gate which dates from the late 19th Century. The rest of the sum will be spent on providing facilities for the disabled, such as an induction loop in the Wenlock Barn, for those with impaired hearing; and disabled access and toilets.

Although BT have a very large charitable budget, they have stressed to us that this is a significant donation even by their standards. We are looking forward to welcoming members of the Charities Committee to the house in the near future to be able to thank them in person.

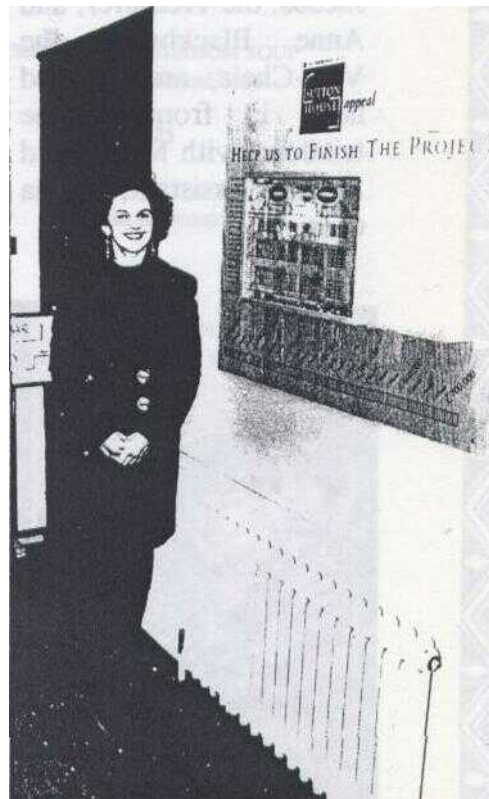
The wonderful generosity shown by British Telecom has given everyone involved in the Sutton House Appeal, and the National Trust Thames and Chilterns region as a whole, a tremendous boost and we are entering our last year of fundraising with renewed enthusiasm. We have now passed the half way mark on our way to the £700,000 target and are preparing for the "final offensive", in an effort to complete the Appeal on time.

### A WARM WELCOME FOR HELEN

As Helen Stride is very much aware, there could hardly have been a better start to a job as a Fundraiser! Helen has come to us from Nat West Stockbrokers, where she worked in marketing - so the

money was flowing in the opposite direction. However, she has experience of fundraising work with both Cancer Research and Children of the Andes. Helen also spent nearly a year working in Brazil.

She has bravely taken on the post knowing that there is a lot of money to be raised in a relatively short period of time. Initially she will be concentrating her efforts in the City where she already has many contacts. We all wish Helen the best of luck and hope she enjoys working at Sutton House.

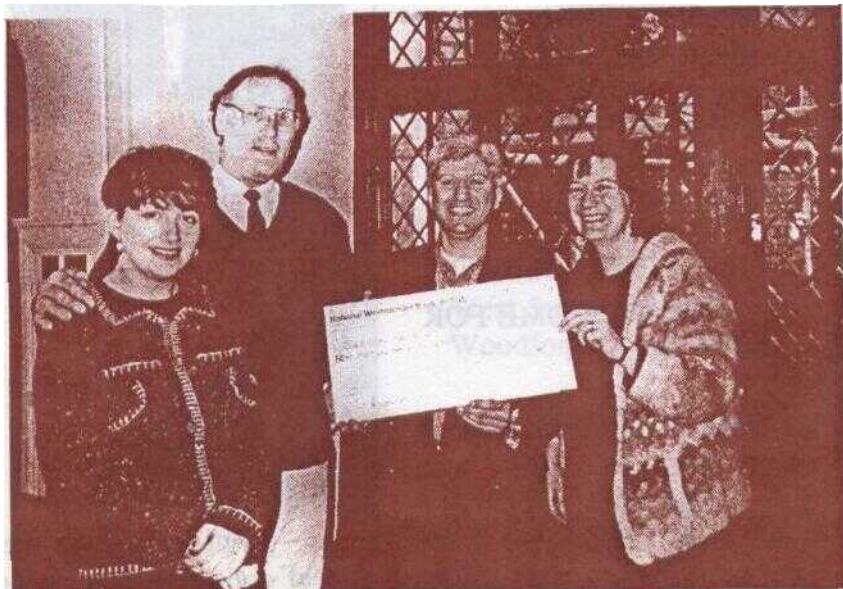


Helen Stride with the new Appeal collection box, which enlists visitors help to complete the Appeal.

## SHS GIVE MARTIN A GENEROUS LEAVING PRESENT!

The Sutton House Society reached their £10,000 target in time to give Martin Kaufman, the outgoing Appeal Manager, a very welcome leaving gift. The Society, who first instigated the "Save Sutton House Campaign", have been highly imaginative and dedicated fundraisers working alongside Martin since he launched the Appeal in October 1991.

The Sutton House Society have been raising the £10,000 towards the cost of restoring the Tudor mullioned window which looks out over the courtyard, and the rest of the West lobby area. Ken Jacobs, the Treasurer, and Anne Blackburn, the Vice-Chair, are pictured here, in front of the window, with Martin and Appeal Assistant, Fiona Curtis.



It has yet to be decided if they will now set themselves a new target.

While we were all sad to see Martin leave the Appeal, we wish him all the best in his new post with the LSE Foundation, where he will undoubtedly have new and even bigger challenges.

As you know, **it was** Martin who set up the Appeal and he did a wonderful job in generating interest in a project which is for the National Trust, very unusual. His boundless enthusiasm for the house and the history of Hackney are well known. Of course, he will be keeping in touch with us and as a member of the Sutton House Society will undoubtedly be back in the house to attend forthcoming events.

Martin has also offered his services as a trainer to anyone who might want to become a volunteer guide for Sutton House, and of course is available to give excellent advice on any fundraising matters!

## A HOME FOR YOUR PENNIES!

If you are tired of finding loose change and coppers all over the house, the Sutton House Appeal has the perfect place for them - in the brand new Sutton House Appeal collection box!

The collection box, designed by Communication by Design, will be a frame of ash wood which follows the shape of a Tudor arch. The perspex box into which both coins and notes will fit, shows the front elevation of the house. The box will be situated in the hall, directly opposite the entrance to the shop - perfectly placed to catch the attention of all our visitors!

We hope it will be an attractive addition to the house as well as a source of much needed funds. As the saying has it - if you look after the pennies

## NEW LIFE AT SUTTON HOUSE

THE WEST WING OF SUTTON HOUSE HAS NOW BEEN OPEN TO THE PUBLIC SINCE SEPTEMBER 1992 AND THE FACILITIES IT OFFERS HAVE PROVED TO BE MORE POPULAR THAN ANYONE COULD HAVE HOPED.

THE FOLLOWING FIGURES SHOW JUST HOW SUCCESSFUL SUTTON HOUSE HAS BEEN IN ITS FIRST SIX MONTHS OF A NEW LIFE:

- \* 3,500 visitors have come through the doors.
- \* We have played host to 23 school parties, something which has been made possible by the dedicated help of our education volunteer, Liz Eccelshare.
- \* We have given talks and tours to 20 different groups, including numerous National Trust Centres and Associations.
- \* 12 evening concerts have been held in the Wenlock Bam, staged either by the Sutton House Music Society or the Early Music Centre, one of our tenants in the house.
- \* The Art Gallery has held three successful exhibitions, with the fourth due to be hung early this month.
- \* The Sutton House shop's policy of supplying goods made by local crafts-people has proved very popular with our customers, who have been impressed by displays of jewellery, glassware and pottery.
- \* Special events have included a craft fair, a ceiidh, an evening of films shown by the Hackney Archives, and two large conferences for the local business community.
- \* The demand for our programme of "Walks around Historic Hackney" was so great that more are planned for this year - when the weather is a little wanner!

**"GRUMBOLDS" CAFE-BAR** is now well established in the local community as one of the best places to go for lunch in Hackney. Glen Sillett, the catering manager, has been highly praised for the quality of his afternoon teas - a very important part of any visit to a National Trust property!

The modern design of the conservatory creates an interesting and attractive contrast with the homely feel of the dining **room**, dominated by its Edwardian fireplace. Tables can be booked, and during the Christmas period especially, customers made good use of the opportunity to book one of the panelled rooms as an unusual setting for a dinner party.

The atmosphere is friendly and informal, and the food tasty and generous. Here is an idea of just what's on the menu at Grumbolds.



DISHES OF THE DAY
CREAM OF MUSHROOM SOUP with granary roll and butter
£1.85
JACKET POTATO with tuna or ratatouille
£1.95
PASTA VERDI spinach pasta with a cheese & mushroom sauce
£1.95
BEEF CURRY served with rice
CAULIFLOWER CHEESE topped with toasted almonds
VEGETABLE QUICHE with two cheeses
ALL MAIN DISHES SERVED WITH A CHOICE OF SALAD OR VEGETABLES
£3.95

## PROGRESS OF THE SUTTON HOUSE APPEAL

**The total raised now stands at £384,000, over half way towards our £700,000 target.**

\*22 Charitable Trusts and Livery Companies have given over £161,000 in total.

\*17 Companies have given £133,000 in total.

\*48 National Trust Centres have now given a total of £51,000.

enumerable individuals have given nearly £12,000.

\*The Sutton House Society has reached its initial target of £10,000.

\*Other societies have given £2,500

**The Appeal is due to finish in October 1993 - with your support we know it can be done!**

We are extremely grateful to the following organisations and individuals for their support in the period 1 May 1992 to 19 February 1993:

### A. Charitable Trusts

Clothworkers Company  
Mercers' Charitable  
Foundation  
W & M Morris Charitable  
Trust  
Paviours' Company  
Samuel Montagu  
Charitable Trust  
Robinson Charitable  
Trust  
Signe Trust  
L J & Mary C Skaggs  
Foundation  
Skinners' Company  
Weavers' Company

Bedford Association  
Christchurch & New  
Forest Association  
Ealing Association  
Enfield Association  
Gerrards Cross &  
Chalfonts Centre  
Hampstead Centre  
Harrow Association  
Herts & Essex Border  
Centre  
Ilford Association  
Newbury Association  
Norfolk Centre  
Northamptonshire Centre  
North Coast Members'  
Association  
North Wiltshire Centre  
Oxford Centre  
Peterborough & Stamford  
Association  
Stratford upon Avon  
Association  
West Middlesex Centre  
West Surrey Centre  
Woodford Green Centre

Mr A C L Covell  
Ms E A Davies  
Mr J & Mrs F Davy  
Miss E F Dunwell  
Mr W de Ste Croix  
Mr N Forbes Adam  
Mr S M Gordon-Clark  
Mr A C Jackson  
Mr C Latham  
Mrs A J Lee  
Mrs S I Lock  
Mrs J de R Martyn  
Miss M E Ptullips  
Mr W H B Picknell  
Ms June Pipe  
Mr G & Mrs J Ridley  
Miss D M Wagner  
Mr G H C Wakefield  
Mr P A J White

### B. Companies

British Telecom  
Bankers Trust  
Camden Graphics  
Artworkers  
Lasmo Pie

### D. Individuals

Miss G H Brady  
Mr F A Collett

### Societies & Organisations

Friends of Hackney  
Archives  
Friends of Valence House  
Hackney Photographic  
Society  
Homerton House School  
London Ashridge Circle  
Parkwood Primary School  
S.P.A.B

### C. National Trust Centres

Barnet Association  
Beckenham & Bromley  
Centre